

# COMMUNICATIONS (COMM)

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## **COMM 101. Critical Reading. (3 Credits)**

The study of extracting and analyzing information. Content includes recognition of such concepts as analogies, metaphors, organizations and arguments. Issues from popular culture and politics are used as examples of how messages are tailored to influence us. Emphasis on critical thinking skills, the recognition and avoidance of logical fallacies. 3 credits (3 credit hours), fall semester This course satisfies the Liberal Arts and Sciences requirement.

## **COMM 105. Research & Communication. (3 Credits)**

This is a course that focuses on college composition, research, and presentation. Students will be introduced to and practice various modes of rhetoric by writing essays, delivering presentations, and culminating in an argumentative research project. This project will include selecting an appropriate topic, researching this topic, composing an essay on this topic, and finally, presenting this topic to an audience utilizing an extemporaneous style of speaking and appropriate materials and visuals. Topic of the course decided by faculty. In order to know the next topic, please see the subtitle and unique course description available on the college website's course listings page and in the scheduling tools. These will be available prior to registration. Pre-requisite: Placement in COMM 105; or "C" or better in COMP 100 or equivalent. 3 credits (3 lecture hours), fall or spring This course satisfies the Liberal Arts and Sciences requirement and the SUNY General Education Requirement for Communication Oral and Communication Written.

## **COMM 111. Introduction to Speech. (3 Credits)**

Speech as communication. Composition and delivery of informative and persuasive speeches. Practice in addressing a group in order to develop confidence and proficiency. Lectures and discussion of techniques of organization and presentation ideas. 3 credits (3 lecture hours), fall or spring semester This course satisfies the Liberal Arts and Sciences requirement and the SUNY General Education Requirement for Basic Communication - Oral.

## **COMM 121. Theories Interpersonal Comm. (3 Credits)**

This course examines dyadic communication and the major variables that impact it. Some issues which will be examined are issues of gender, power, conflict, and culture. Nonverbal communication and the impacts of technology will also be included. Students are given opportunities through in-class exercises and writing assignments to learn new theories, apply them and to assess their competence in using them. 3 credits (3 lecture hours), spring semester This course satisfies the Liberal Arts and Sciences requirement and the SUNY General Education Requirement for Humanities.

## **COMM 131. Small Group Discussion. (3 Credits)**

Introduction to the organization and behavioral characteristics of group interaction in oral decision making. Content includes the analysis of leadership, conflict and consensus, systems theory, and other issues in task-oriented groups. The course will closely examine the impact of communicating over distances on modern small group theory. The impact of technology on modern group theory will also be a covering concept throughout the semester. 3 credits (3 lecture hours), fall or spring semester This course satisfies the Liberal Arts and Sciences requirement.

## **COMM 300. Visual Communication. (3 Credits)**

This is a survey course that examines the evolution of visual communication from the invention of the printing press to the development of the World Wide Web. Students will learn the many ways information is produced and consumed in a modern, media-rich society. Typographic, graphic, informational, cartoon, still, moving, television, and computer images are analyzed within a framework of personal, historical, technical, ethical, cultural and critical perspectives. Prerequisite: C or better in COMP 101 or COMM 105 and junior or senior standing, or permission of instructors 3 credits (3 lecture hours), fall or spring semester This course satisfies the Liberal Arts and Sciences requirement and the SUNY General Education Requirement for Basic Communication.