

BUSINESS MINOR

The Business minor will provide students with the understanding of business practices and skills necessary in management, marketing, and financial activities of the business. This minor will give students the hand-on experience with real case studies and projects. This minor requires 15 credit hours, with 9 credit hours in upper division.

Upon successful completion of this minor students will be able to:

- Communicate effectively and purposefully, integrating technology into writing and presentations.
- Identify problems, analyze information, and form conclusions within the business context.
- Possess analytical/quantitative skills appropriate to the business community.

A minimum of 15 credits is required for completion of the minor. Students must be enrolled in a Bachelor's degree program in order to declare a minor.

Code	Title	Credits
Required Coursework		
ACCT 100 or ACCT 101	Accounting Info & Mgt Decision Principles of Accounting I	3
BSAD 116	Business Organization & Mgmt	3
BSAD 325	Marketing Management	3
Select two courses from the following:		6
BSAD 310	Human Resource Management	
BSAD 320	Entrepreneurship	
BSAD 330	Lead/Manage Family Business	
BSAD 400	Production & Operation Mgt	
BSAD 408	Responsible Business Ownership	
BSAD 411	Leadership in Organizations	
Total Credits		15