

FOOD & AGRIBUSINESS, M.S.

The Food and Agribusiness MS (FAB) is a fully online 2-year, part-time program that prepares professionals for careers throughout the food system. FAB is a rigorous program that draws from agricultural economics, food marketing, supply chain management, organizational management, econometrics, agriculture and food regulation, and more—all tailored to the special problems that food businesses face. High levels of engagement are achieved through collaborative communication technologies that allow tight-knit student cohorts and professors to work close together with frequent contact. Students acquire managerial and analytical skills through highly involved group projects, computational analysis, microeconomic theory, case studies of food producers' and marketers' managerial decisions, hot-topic policy debates, and business and marketing planning—culminating in a real-world Master's project or consulting experience. FAB enhances professional success throughout the food system and agriculture. This program is ideal for students seeking to advance into middle- and upper-level positions in management, marketing, and policymaking, and related careers. Graduates are equipped with the tools to solve the tremendous challenges facing the food system and society as a whole.

Upon successful completion of this program, you will be able to:

1. Demonstrate expert knowledge of global food and agricultural commodity markets and best agribusiness practices.
2. Analyze organizational performance, and economic and agribusiness relationships using economic and business theory.
3. Use economic and business theory to identify useful agribusiness questions, and answer those questions by creating econometric, statistical, and other quantitative models and applying them to real world data.
4. Maintain professional readiness to contribute to positive change at the individual, team, and corporate agribusiness levels.
5. Communicate analysis and reasoning through well-articulated conversations with collaborators and stakeholders, professional presentations, and written reports.

Curriculum Requirements

A minimum of 34 credits is required for degree completion.

Code	Title	Credits
FAB 500	Leadership and Organizational Behavior for Agribusiness	3
FAB 510	Quantitative Methods for Agribusiness and the Food System	3
FAB 520	Advanced Quantitative Methods	3
FAB 530	Agribusiness Economics	3
FAB 550	Supply Chain Management of Perishable Goods	3
FAB 600	Finance for Food and Agribusiness	3
FAB 610	Personnel Management for the Food System	3
FAB 640 or FAB 660	Food Labeling Agricultural and Food Policy	3
FAB 650	Marketing in Agribusiness and the Food System	3
FAB 670	Seminar in FAB	1
FAB 680	FAB Project Capstone	3

or FAB 690	Agribusiness Consulting	
FAB 700	Master's Project & Consulting	1-6

Suggested Course Sequence

Course	Title	Credits
Year 1		
FAB 500	Leadership and Organizational Behavior for Agribusiness	3
FAB 510	Quantitative Methods for Agribusiness and the Food System	3
Credits		6
Spring		
FAB 520	Advanced Quantitative Methods	3
FAB 600	Finance for Food and Agribusiness	3
FAB 640 or FAB 660	Food Labeling or Agricultural and Food Policy	3
Credits		9
Year 2		
Spring		
FAB 650	Marketing in Agribusiness and the Food System	3
FAB 680 or FAB 690	FAB Project Capstone or Agribusiness Consulting	3
Credits		6
Fall		
FAB 530	Agribusiness Economics	3
FAB 550	Supply Chain Management of Perishable Goods	3
FAB 670	Seminar in FAB	1
Credits		7
Summer		
FAB 610	Personnel Management for the Food System	3
FAB 700	Master's Project & Consulting	1-6
Credits		4-9
Total Credits		32-37