

JOURNALISM STUDIES, A.A.

Major Code: 2092

This program has been deactivated and students will no longer be admitted to the major. Currently enrolled students will complete the degree in accordance with the approved teach-out plan.

The Journalism Studies program is designed for students to begin their education in many different fields related to public communication. The vast majority of graduates transfer to four-year programs, either at Morrisville in Journalism & Communication for Online Media (JCOM), or other institutions in programs of communication, journalism, advertising, broadcasting, public relations or other related fields.

This program places a strong emphasis on improving a student's skills as a writer. It is writing that is the cornerstone for success in any public communication field, and students will find their own styles as writers within a system that allows for use of complex concepts and ideas in terms an audience will understand.

At the same time, the associate of arts degree program in Journalism Studies allows students to explore many fields related to public communication. Production labs are designed to give hands-on experience in journalism, broadcasting, Web content production, desktop publishing, and digital still and video photography.

Opportunities to transfer to a bachelor degree program for preparation to enter careers as reporters, photographers, copywriters and editorial staff. Other careers include advertising, public relations, industrial publications, newspapers, commercial radio and television broadcast content production, Internet content production, and Internet broadcasting, technical writing, and graphic communications.

Student Learning Outcomes

Upon successful completion of this program, students will be able to:

- Demonstrate the ability to gather a basic news story, write that story in appropriate Associated Press style on deadline, and when appropriate, collaborate with other members of a news team to prepare the story for publication or broadcast.
- Demonstrate an understanding of, and identify examples of agenda-setting, gate-keeping, and message framing as tools in their use of mass media communication.
- Demonstrate the ability to analyze issues of public importance, identifying existing opinions or points of view and producing their own analysis and opinions in appropriate journalistic forms.
- Demonstrate the ability to identify credible news sources across mass media based on a thorough knowledge of accepted journalistic standards.

Curriculum Requirements

A minimum of 64 credits is required for degree completion.

Code	Title	Credits
JOUR 101	Intro to Mass Communication	3
JOUR 111	News Writing & Reporting	3
JOUR 112	News Writing II	3
or JOUR 126	Broadcast Writing & Editing	
JOUR 185	Production Lab I	1
JOUR 186	Production Lab II	1

JOUR 214	Specialized Writing	3
or JOUR 280	Broadcast Mgt, News, Promotion	
JOUR 285	Production Laboratory III	1
or JOUR 287	Production Lab WCVM Media III	
JOUR 286	Production Laboratory IV	1
Select one of the following:		3
JOUR 121	Principles of Press Photography	
JOUR 220	Mass Media and Society	
JOUR 272	Public Relations Publicity Mgt	
JOUR 280	Broadcast Mgt, News, Promotion	
COMP 101	Composition and Research	3
COMP 102	Writing About Literature	3
Liberal Arts Electives (as advised)		9
Humanities/Social Science Electives		9
MATH/SCI - Math or Science (as advised)		3
American History as Advised		3
Social Sciences as Advised		3
Other World Civilization as Advised		3
Western Civilization as Advised		3
Natural Sciences as Advised		3
Mathematics as Advised		3
Total Credits		64

Suggested Course Sequence

Course	Title	Credits
Year 1		
Fall		
COMP 101	Composition and Research	3
JOUR 111	News Writing & Reporting	3
JOUR 185	Production Lab I	1
JOUR 101	Intro to Mass Communication	3
Select one of the following HIST - American History courses as Advised:		3
HIST 101	United States History to 1800	
HIST 102	U.S. History 1800 to 1900	
HIST 103	U.S. History from 1900-Present	
General Education in Social Sciences		3
Credits		16
Spring		
COMP 102	Writing About Literature	3
JOUR 112	News Writing II	3
or JOUR 126	or Broadcast Writing & Editing	
JOUR 186	Production Lab II	1
General Education in Other World Civ		3
General Education in Western Civ		3
Liberal Arts Elective (as advised)		3
Credits		16
Year 2		
Fall		
JOUR 214	Specialized Writing	3
JOUR 285	Production Laboratory III	1
or JOUR 287	or Production Lab WCVM Media III	
MATH - As advised		3
Liberal Arts Electives (as advised)		6
General Education in Natural Sciences		3-4
Credits		16-17
Spring		
JOUR 286	Production Laboratory IV	1

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Select one of the following:	3
JOUR 121 Principles of Press Photography	
JOUR 220 Mass Media and Society	
JOUR 272 Public Relations Publicity Mgt	
JOUR 280 Broadcast Mgt, News, Promotion	
Math or Science (as advised)	3
Humanities/Social Science Electives (as advised)	9
Credits	16
Total Credits	64-65